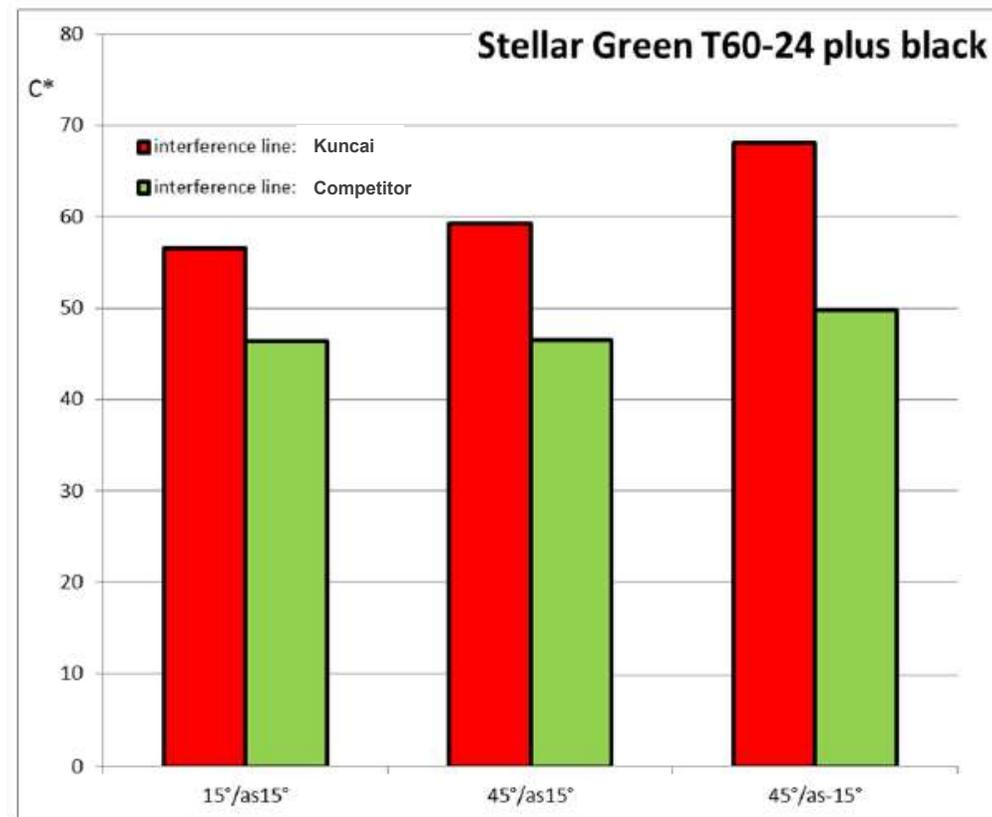


XillaMaya Series (Interference/Chroma comparisons - plus black)



Kuncai XillaMaya masstone has higher chroma (Interference geometries)



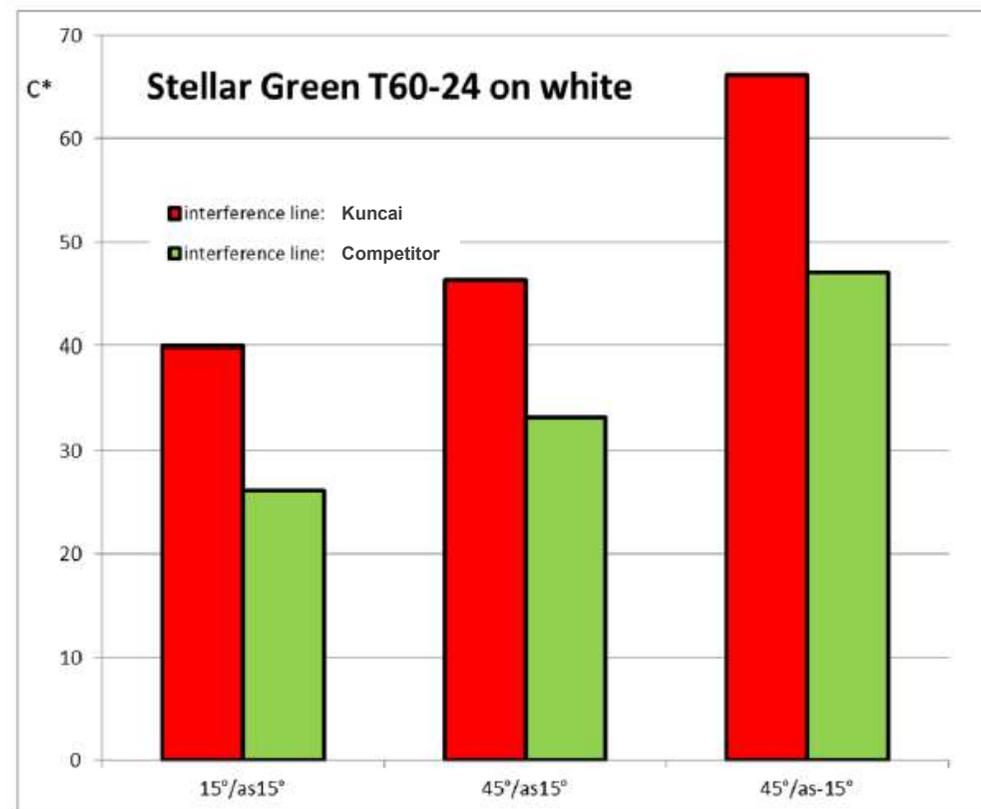
2019 ChinaCoat, Shanghai



XillaMaya Series (Interference/Chroma comparisons – on white)



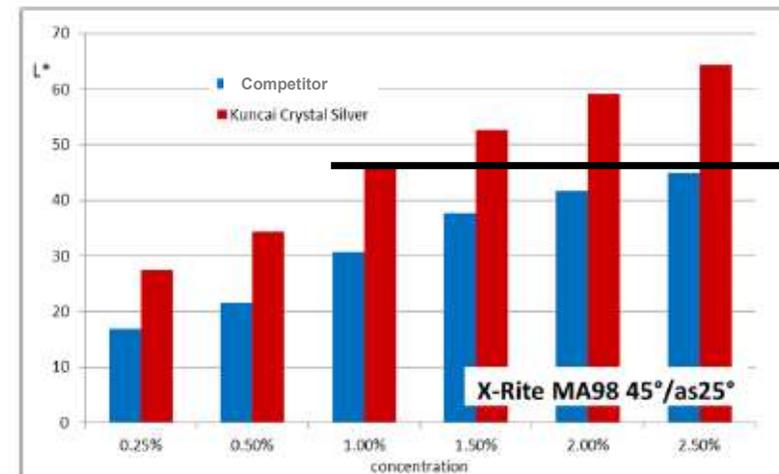
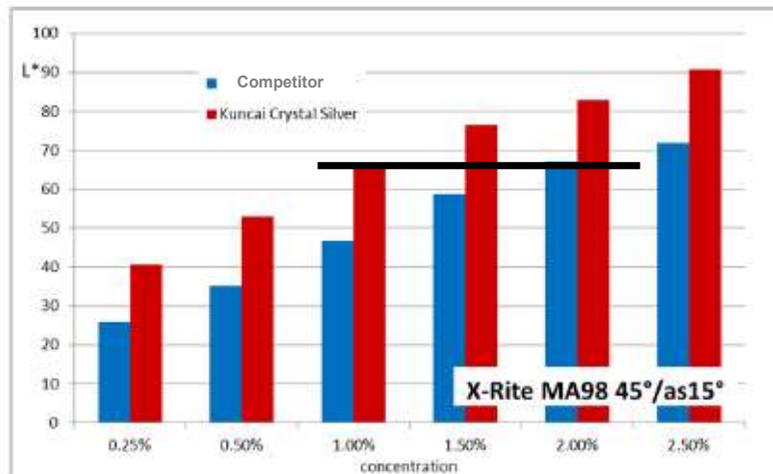
Kuncaï XillaMaya masstone has higher chroma (Interference geometries)



2019 ChinaCoat, Shanghai

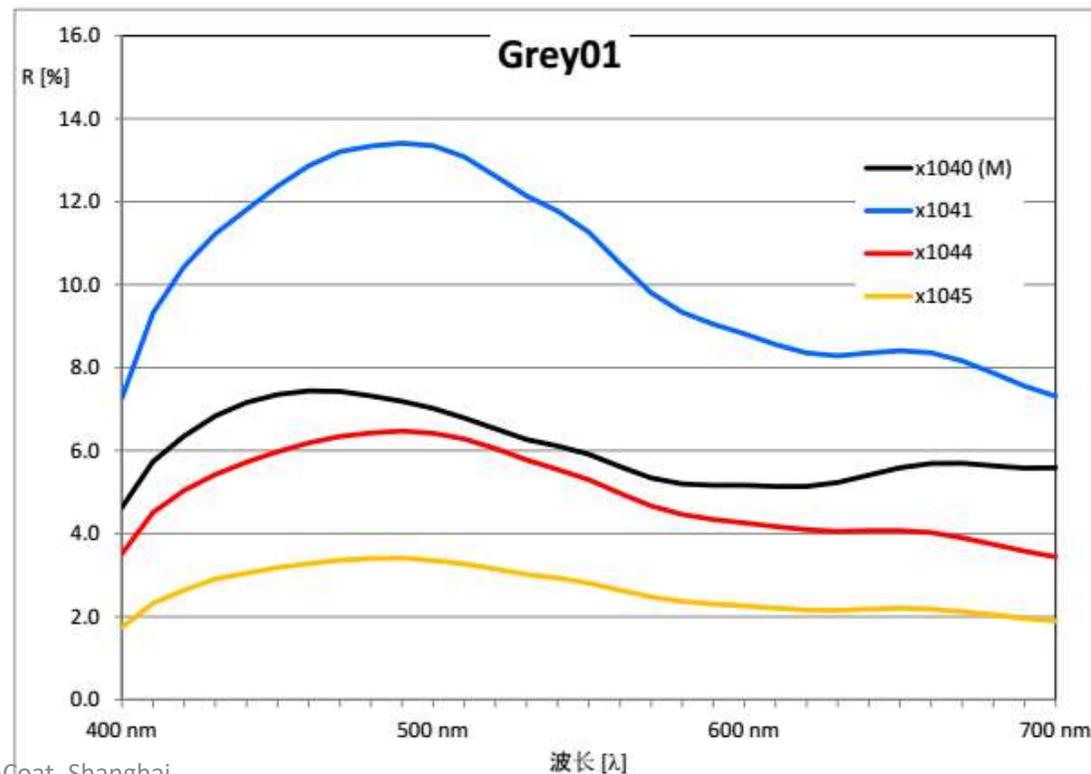
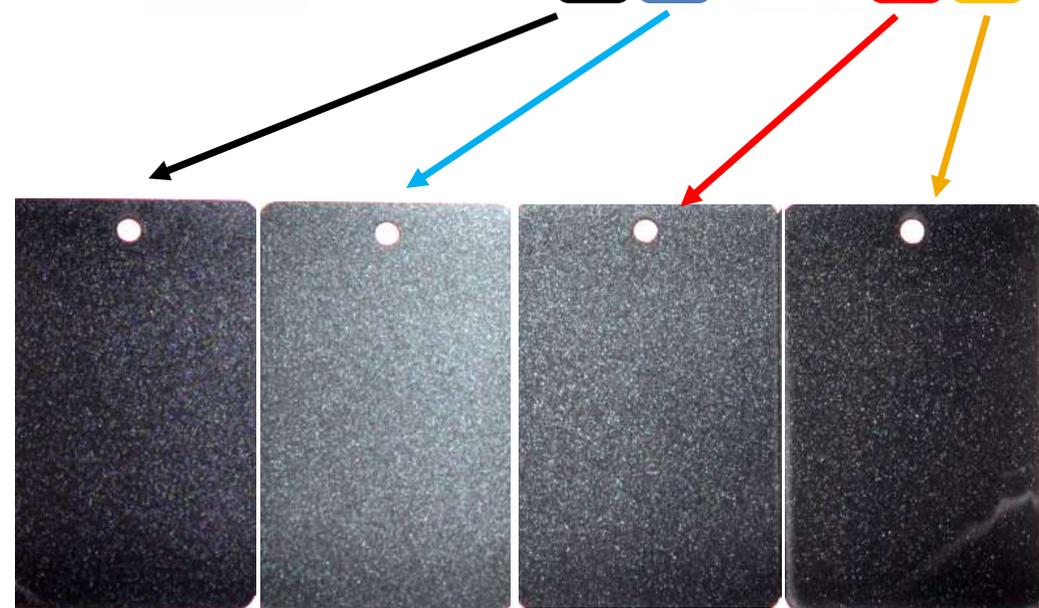


- Crystal Silver is characterized by lightness
- Different concentrations show different values
- To match same lightness, lower concentration of Kuncai Crystal Silver is necessary



XillaMaya Series (Styling Potential)

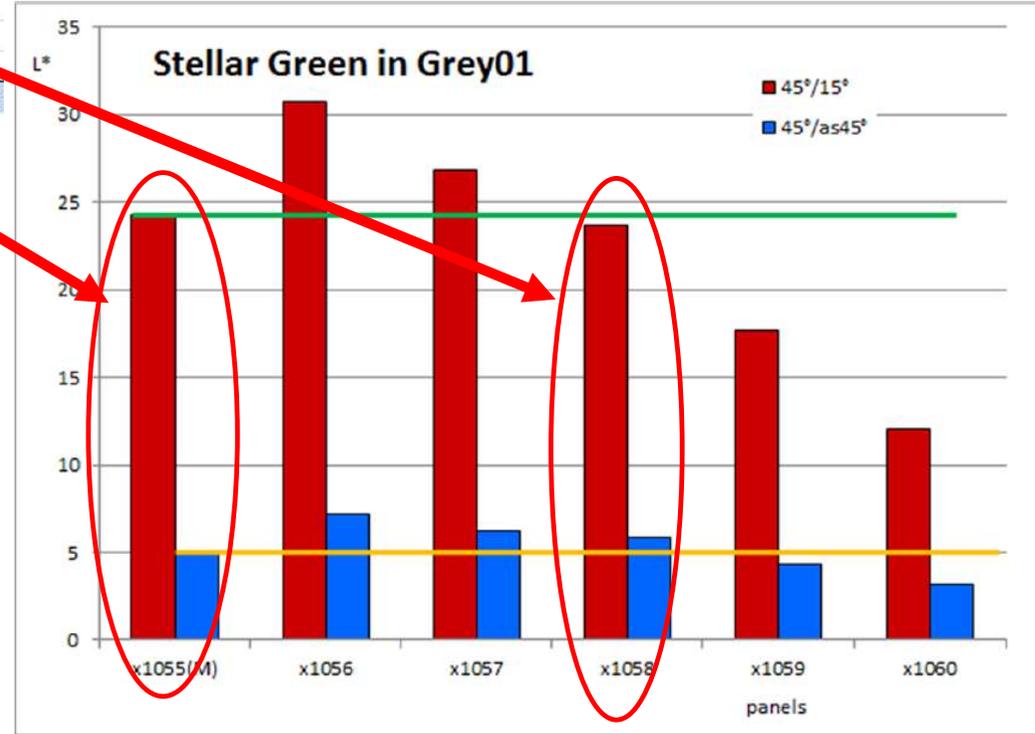
	%	x1040	x1041	x1042	x1043	x1044	x1045	Corr.01	x1052	Corr.02	x1053
409 Deep Black	81	121.5	121.5	121.5	121.5	121.5	121.5	81.0	121.5	80.0	120.0
412 Transparent Blue	7	10.5	10.5	10.5	10.5	10.5	10.5	5.0	7.5	4.0	6.0
443 Violet	7	10.5	10.5	10.5	10.5	10.5	10.5	9.0	13.5	9.0	13.5
414 Rich Blue	5	7.5	7.5	7.5	7.5	7.5	7.5	5.0	7.5	7.0	10.5
subtotal		150.0	150.0	150.0	150.0	150.0	150.0		150.0		150.0
Competitor		50.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0
Kunca Crystal Silver 5% in T490		0.0	50.0	40.0	30.0	20.0	10.0		20.0		20.0
Binder T490		0.0	0.0	10.0	20.0	30.0	40.0		30.0		30.0
total amount [g]		200.0	200.0	200.0	200.0	200.0	200.0				



XillaMaya Series (Styling Potential)



Stellar Green in Grey01			amount (g): 150																
			%	x1055	x1056	x1057	x1058	x1059	x1060	Corr.1	x1068	Corr.2	x1069	Corr.3	x1070	Corr.4	x1071	Corr.5	x1072
409	8948	Deep Black	81	121.5	121.5	121.5	121.5	121.5	121.5	81.0	121.5	81.0	121.5	81.0	121.5	80.0	120.0	81.0	121.5
412	8916	Transparent Blue	7	10.5	10.5	10.5	10.5	10.5	10.5	11.0	16.5	12.0	18.0	8.0	12.0	4.0	6.0	6.0	9.0
443	8920	Violet	7	10.5	10.5	10.5	10.5	10.5	10.5	7.0	10.5	0.0	0.0	4.0	6.0	14.0	21.0	6.0	9.0
414	8930	Rich Blue	5	7.5	7.5	7.5	7.5	7.5	7.5	1.0	1.5	0.0	0.0	0.0	0.0	2.0	3.0	0.0	0.0
431	8930	Green	0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	7.0	10.5	7.0	10.5	0.0	0.0	7.0	10.5
subtotal				150.0	150.0	150.0	150.0	150.0	150.0		150.0		150.0		150.0		150.0		150.0
Competitor				50.0	0.0	0.0	0.0	0.0	0.0		0.0		0.0		0.0		0.0		0.0
Kunca Stellar Green 5% in T490				0.0	50.0	40.0	30.0	20.0	10.0		(compare x1055(M) with x1056 – x1060).								
Kunca Solaris Red 5% in T490				0.0	0.0	0.0	0.0	0.0	0.0										
Kunca Sunbeam Gold 5% in T490				0.0	0.0	0.0	0.0	0.0	0.0										
Binder T490				0.0	0.0	10.0	20.0	30.0	40.0										
total amount [g]				200.0	200.0	200.0	200.0	200.0	200.0										



40% less pigment needed (vs. industry standard) to achieve same lightness level !



- Higher interference intensity at same concentration
- Higher sparkle level at same concentration
- Higher lightness levels at same concentration
- Up to 70% level reduction possible to achieve similar results
- No IP Issues !

